# W71306 | E-PHOTO® Matt 190

RESIN-COATED PAPER WITH HP INDIGO PRIMER

### **PRODUCT SPECIFICATION \***

Grammage	g/m²	190	± 0
Thickness	µm mil	176 6.9	± ±
CIE whiteness (D65/10°)		>  48	
Opacity	%	> 91	

**KEY APPLICATIONS** 

#### Photo Merchandise

- Photo books
- Photo prints
- Commercial printing

#### **BENEFITS & PROPERTIES**

- Guaranteed look and feel of traditional photographic paper
- Excellent runnability
- Excellent toner adhesion
- Water and dirt resistance
- High whiteness
- Superb folding and creasing properties
- High ageing resistance (200+ years tested by Wilhelm Institute of Research)
- Certified by HP Indigo
- Certified by FSC, PEFC

Printability

Duplex printable

## Printing Technology

Indigo printing systems

#### Certificates



HP Indigo Certified Media



HP Indigo Best Performing Substrate



WIR 200-years-permanence

Directions for use

Store material only in original packaging under normal climatic conditions ( $23^{\circ}C$ , 50 % RH). Protect material from direct sunlight. It is recommended to adapt the material to indoor climate at least 24 hours before usage.

\* Modifications reserved.

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